

SILENT AUCTION DONOR GUIDELINES

Rude Mechanicals | The Off Center | 2211-A Hidalgo | Austin TX 78702
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THE AYE EYE BALL

ushering in Rude Mechs' 15th season of serving Austin
August 21, 2010 at The Off Center



[CAUTION: Theatre]

IMPORTANT DATES:

- The Aye Eye Ball will be held August 21, 2010 at The Off Center, 2211-A Hidalgo St.
- All silent auction donations should be received by July 31, 2010.
- Gifts valued at \$1,000 should be received by June 15, 2010 for logo placement in e-blasts

GIFT GUIDELINES:

- Your donation is tax deductible to the full extent of the law for the fair market value of the donated goods or services.
- If your donation is a gift certificate that can be redeemed for goods or services, please include on the gift certificate an expiration date or any other limitations.

YOU GET:

- Acknowledgement of your donation and support of Rude Mechs in all performance playbills in 2010/2011 season.
- Display of your promotional materials at The Eye Ball -- business cards, brochures, flyers, etc. to be viewed by the approximately 250 guests in attendance.
- Our undying gratitude and the satisfaction of knowing that you are contributing to the futures of Austin's finest artists and protecting the living wages of our city's creative class.

FOR GIFTS VALUED AT \$1,000 OR MORE, YOU GET:

- all of the above
- + Logo recognition on the benefit invitation going to our email list of 3,600 (IF REC'D BY JUNE 15th)
- + Acknowledgment on our website Eye Ball event page
- + Acknowledgment in Eye Ball promotional e-blasts

ABOUT RUDE MECHS

RUDE MECHANICALS (a.k.a. Rude Mechs) is an ensemble-based theatre company founded in Austin, TX in 1995. Since our inception, we've produced 24 original theatrical productions, received over 180 nominations for artistic excellence and were honored as "The Best Theatre Company in Austin" by the Austin Chronicle for a record four consecutive years, until they retired the category.

1. We manage The Off Center, Austin's most affordable performance venue. By keeping our rental rates low, we subsidize the work that goes on in The Off Center to the tune of about \$20,000 per year.
2. We collaboratively create original work in Austin. We believe Austin has a unique voice. We are proud to represent it here, and to export it with sass as we tour nationally and internationally.
3. We present the work of nationally acclaimed artists that Austin audience might not otherwise get to see.
4. Outreach. Our Pay-What-You-Can nights embody an aggressive application of our mission to ensure that the arts are accessible to everyone, regardless of economic status. We are also proud to serve as a bridge to the next generation of artists with "Grrl Action" – our year-round program in writing and performance for teenaged girls.

Thank you for supporting Rude Mechanicals!