

# AUCTION DONOR GUIDELINES

Rude Mechanicals | The Off Center | 2211-A Hidalgo | Austin TX 78702  
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## THE RED EYE BALL

ushering in Rude Mechs' 16th year of making kick-ass art in Austin, TX  
August 20, 2011 at The Off Center



[CAUTION: Theatre]

### IMPORTANT DATES:

- The Red Eye Ball will be held August 20, 2011 at The Off Center, 2211-A Hidalgo St.
- All auction donations should be received by July 20, 2011.

### GIFT GUIDELINES:

- Your donation is tax deductible to the full extent of the law for the fair market value of the donated goods or services.
- If your donation is a gift certificate that can be redeemed for goods or services, please include on the gift certificate an expiration date and/or any other limitations.

### IN RETURN FOR DONATING TO THE LIVE AUCTION YOU RECEIVE:

- Acknowledgement of your donation and support of Rude Mechs in all performance playbills in the 2011/2012 season.
- Display of your promotional materials at The Eye Ball -- business cards, brochures, flyers, etc. to be viewed by the approximately 250 guests in attendance.
- Our undying gratitude and the satisfaction of knowing that you are contributing to the futures of Austin's finest artists and protecting the living wages of our city's creative class.

### FOR GIFTS VALUED AT \$1,000 OR MORE:

- all of the above
- Logo recognition on the benefit invitation going to our email list of 3,900
- Logo recognition on our website Eye Ball event page
- Logo recognition in at least one of the Eye Ball promotional e-blasts

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## ABOUT RUDE MECHS

RUDE MECHANICALS (a.k.a. Rude Mechs) is an ensemble-based theatre company founded in Austin, TX in 1995. Since our inception, we've produced 25 original theatrical productions, received over 190 nominations for artistic excellence and were honored as "The Best Theatre Company in Austin" by the Austin Chronicle for a record four consecutive years, until they retired the category.

1. We manage The Off Center, Austin's most affordable performance venue. By keeping our rental rates low, we subsidize the work that goes on in The Off Center to the tune of about \$20,000 per year.
2. We collaboratively create original work in Austin. We believe Austin has a unique voice. We are proud to represent it here, and to export it with sass as we tour nationally and internationally.
3. We copresent the work of nationally acclaimed artists that Austin audiences might not otherwise get to see.
4. Outreach. Our Pay-What-You-Can nights embody an aggressive application of our mission to ensure that the arts are accessible to everyone, regardless of economic status. We are also proud to serve as a bridge to the next generation of artists with "Grrl Action" – our year-round program in writing and performance for teenaged girls.

**Thank you for supporting Rude Mechanicals!**